

贵族15区

# 巴黎之心铁塔豪苑

全球华人独家代理-热售中



AAriane Real Estate 银舍地产

[www.aariane.com](http://www.aariane.com) / 162 Rue du Faubourg Saint-Honoré 75008 Paris, France / Tel : +33 (0)1 45 49 06 65 / 公众号：法兰西地产导航



得天独厚  
尽享独特体验  
核心地段  
最具标志性的建筑

巴黎  
传奇又令人神迷  
今天在塞纳河畔  
一颗冉冉升起雕铸成的珠宝

我们的目标  
兼收并蓄 让生活更美好  
在法国首都巴黎中心  
传承美学与地标

*A front row seat, a unique experience  
in the heart of the most original  
address in Paris.*

*Mythic, marvellous Paris is today adorned by  
a new sculptural jewel at 29 quai de Grenelle.*

*To sublimate the existing is the ambition of this  
innovative project, illustrating the beauty and iconic  
richness of the capital, between Haussmann and  
Beaugrenelle.*

*This unique address is the new place to be for the  
Parisian and international elite.*

*Welcome to the heart of the Scène des Loges.*





# 工业遗产

## 重塑珍贵宅邸

*Our Parisian industrial heritage  
reinvented as a prestigious place to live*

巴黎知道如何在不摒弃过去同时让自己重新焕发光彩，传承遗产，继创辉煌。这栋位于15区，1954年由建筑师Léon Doboïn设计的车库大楼见证了一段法国杰出汽车品牌雷诺的历史。它是该公司的前展示中心，战后时期的工业活力和汽车行业民主化进程。

在 "重塑巴黎3 " 改造项目征集初始，努力发掘区域特色潜力，为尊贵豪华公寓打造全新的生活方式。

建筑中心的圆形坡道被改造成了圆型大教堂的大堂，上方的圆顶给公共空间带来充足的自然光线。

重建项目包括在原车行上的两栋新建建筑，他们翱翔在灯光之城有历史的地标建筑之上，静立在巴黎屋顶之间。

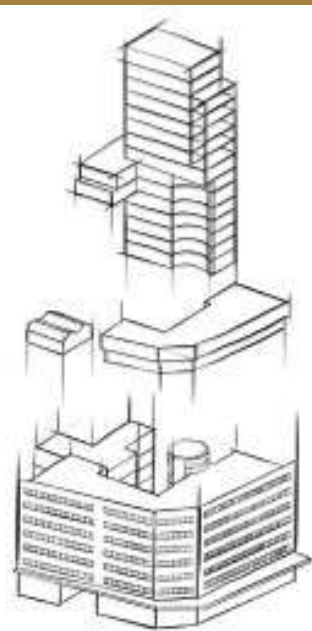
*Paris knows how to re-enchant itself without ignoring the past. Thus taking advantage of the assets of its heritage, it is rebuilding on itself and is here honouring an illustrious relic of automobile history.*

*Designed in 1954 by the architect Léon Doboïn, this former Renault garage is an iconic location in the 15th arrondissement that bears witness to the industrial dynamism of the post-war period and the democratisation of the car. Revealed by the "Reinvent Paris 3" call for projects, the potential of this exceptional site has been reinterpreted to fit new lifestyles and offer prestigious apartments.*

*The circular ramp at the heart of the building has been transformed into a cathedral hall and is topped by a dome that floods the public area with natural light. This rehabilitation project also includes two architectural creations that top the historic garage and soar above the rooftops of Paris.*

顶层建筑  
Penthouse structure

木制结构  
Wooden structure



环形坡道  
教堂式大厅  
Circular ramp creating  
a cathedral-like hall

现有结构的  
翻建

Rehabilitating the  
existing structure







# 全新象征

## 建筑与塞纳河交相辉映

*A new architectural symbol will be reflected in the river Seine*

项目围绕着“什么已经在那里了”来重新设计建筑内部，让它成为能看见铁塔和塞纳河景观的气势磅礴的住所。

— Carmen Santana  
(项目建筑师)

« The project works on the question of what is “already there”. We are going to redesign the interior of the garage to have magnificent apartments with splendid views of the Eiffel Tower and the Seine landscape. »

Archikubik, Project Architect



翻新工作是这个项目的核心，为现有的结构上加建两部分，一个钻石露台木制公寓和顶层高奢公寓。

不同时代的建筑风格在这里汇融，如舞台般在塞纳河岸新兴崛起。建筑的主立面，近乎与塞纳河融为一体，兼顾了毗邻的美居大厦，同时与邻近的建筑也相互呼应，同系列的灰色调有助于温和的过度，同时尊重了巴黎人所依赖的城市景观。

在底楼，双层的挑高，透过橱窗惊鸿一瞥到这里散发的活力，面向河岸的日常生活所需的商铺设施完备。广场上以翻新的玻璃穹顶为主线，前厅大面积的种植空间显示出一种娴静而富有动感的氛围。

*In addition to the rehabilitation work at the heart of this project, two new constructions crown the existing building, a wooden structure and a penthouse.*

*At the crossroads of architectural styles, the Scène des Loges rises discreetly on the Seine waterfront. The main facade is horizontal and seems to merge with the silhouette of the adjoining Mercure Tower. Echoing the neighbouring structures, the range of grey tones contributes to this gentle transition, while respecting the urban landscape to which Parisians are attached.*

*On the ground floor, the double-height shop windows give a glimpse of the vitality that reigns here: shops and infrastructures open up to the life of the waterfront. Dominated by its refurbished glass marquee, the forecourt reveals a calm and generously planted space.*



# 壮丽景观

欣赏平凡日子里的动人美丽

*Spectacular views  
to admire the beauty of the everyday*





## 一个独特的全景 值得居住，值得留恋

*A unique panorama to be  
lived... and viewed*



巴黎被景色衬托得  
更加美丽

相畔塞纳河岸  
透过精巧宽敞落地窗  
坐享室内静谧的时光  
拥抱冉冉升起的朝阳

这是一块安宁的福祉  
一年四季皆是如此

在顶层高奢公寓  
的室外空间  
瞭望巴黎屋顶和天鹅岛

还可以与巴黎"铁娘子"  
面对面娓娓而谈

*Paris is even more beautiful  
when it is made up of views...  
With the Seine waterfront as  
a horizon, the generous bay  
windows provide the apartments  
with abundant natural light and  
bring well-being and tranquillity  
throughout the year. Some are  
connected by cosy corridors  
opening onto the soothing  
vegetation of the main courtyard.  
Some of the high-rise apartments  
have a private outdoor space,  
a rare and prized privilege. In  
the penthouse, the terraces offer  
a unique view of the Parisian  
rooftops and the Ile aux Cygnes.  
At the top of the wooden structure,  
the apartments are extended by a  
subtle dialogue of private terraces  
above the roofs, face to face with  
the Iron Lady, as Parisians call the  
Eiffel Tower!*





# 精致奢华 高端舒适

The very essence  
of absolute comfort

- 现代工业风设计，翻新后的历史建筑物与城市摩登生活方式完美契合。

保留天花板上的横梁，高标准的内饰，不仅创造了温暖的氛围也保护了个人隐私。

大胆设计和重新诠释，凝聚在这 2到5居室(复式) 的豪华公寓系列。

*Designed in a contemporary industrial style, the apartments in the renovated historic building are perfectly in tune with the urban lifestyle and the demand for modern comfort.*

*They reveal a unique character, enhanced by the preserved beams in the ceilings.*

*These high standard interiors offer a warm atmosphere and an incredible view of Paris while maintaining the privacy of each individual.*

*Design and bold reinterpretation are the hallmarks of this sumptuous collection of apartments, ranging from 2 to 5 room duplexes.*





# 建筑创作 与众不同的风格

Architectural creations  
that are daring for the most exclusive style

在旧址的屋顶上，矗立着全新设计的两栋全新建筑。从7楼往上，私家露台可以鸟瞰巴黎的壮丽景色。

公寓户型有一居到五居室，有些更是被设计成复式跃层结构，诠释了优雅个性风格，Loft同样提供一种新的生活方式。

从9楼到14楼，每层有一个收藏级别的五居室公寓，附带面向塞纳河的巨大露台复式跃层公寓，从每个房间都可以看到埃菲尔铁塔。

这里享有生活在“光之城”上空的荣耀权利，公寓配置顶级设施，内饰宽敞整洁。

*Above the rehabilitated building are two creations, the wooden elevation and the penthouse rise over the rooftops of Paris. From the 7th floor upwards, private terraces offer a remarkable view of the Parisian horizon.*

*At the heart of the building, the apartments range from studios to five-room apartments. Some are designed as duplexes, combining elegance and individuality. Lofts also offer a new way of living.*

*From the 9th to the 14th floor, the emergence offers a collection of exclusive accommodation. This consists of a single 5-room apartment on each floor opening onto a vast balcony facing the Parisian horizon. At the top of the Scène des Loges is a prestigious duplex, where the iron Lady can be seen from every room. Offering the privilege of living in the skies above the City of Light, the apartments have spacious, uncluttered interiors with top-of-the-range amenities.*





# 追求卓越 服务的宗旨

Excellence  
in the service of well-being

●  
每天都是特别的一天，都可  
有新鲜的打开方式。明亮且  
气质独特的大厅由著名室内  
设计师David Burles精巧构  
思。无论是餐厅的预定或是  
组织私人活动，都有礼宾服  
务来满足所有的需求。

*Living the exceptional day  
by day is a great way to start.  
Space and services compete to  
offer an outstanding lifestyle  
and make everyone's daily life  
extraordinary.*

*The bright, unique halls were  
conceived by renowned interior  
designer David Burles.*

*A concierge service is available  
to meet all your needs, whether  
it's a restaurant reservation  
or organising a private event.*

大卫-伯勒斯  
室内设计师：  
因为创造，所以独特

*David Burles interior designers : when creativity enhances  
the exceptional*



## 远程控制 高科技生活品质

*Connected apartments  
for quality of service on a daily basis*

想象一下，能够用指尖轻触就管理自己的家。

这里的公寓都配备了SOMFY的Tahoma Rail-Din-s盒子，可控制所有房间的百叶窗，照明和插座，摄像设备和报警器，暖气和恒温器，声音氛围等。这个专用应用程序可以直接从智能手机远端控制家的所有装置。

*The Scène des Loges apartments are all equipped with the TaHoma® Rail-DIN-S box by SOMFY that lets you control the shutters in all the rooms, lighting and sockets, video cameras and alarms, heating and thermostats, sound ambiance, etc. This dedicated application allows all your home's equipment to be controlled remotely, directly from your smartphone.*



# 遇见他们

项目核心重要人物

*The meeting  
of great names  
for unique know-how*



**Carmen Santana :**

智利灵魂，法国风范，加泰罗尼亚之心。

*Chilean soul, French spirit, Catalan heart.*

一个致力于可持续城市化的有远见的艺术家。她是Archikubik建筑公司的创始人之一。作为这一建筑运动的代表人物，她的工作重点是可持续的城市发展和领土的生态转型。

She is a visionary artist committed to sustainable urban development and is co-founder of the Archikubik agency. A key figure in this architectural movement, his work particularly focuses on sustainable urban development and the ecological transition of territories.



**Franck Boutté :**

建设可持续发展的城市

*Building the sustainable city*

他是续城市工程研讨会的创始人。他在土木工程和建筑方面有双向专长。在强调创新的同时，他着力于在建筑和城市组织的范围内对环境问题的研究。

Founder of the sustainable city engineering workshop, he has dual expertise in civil engineering and architecture. With an emphasis on innovation, he aims to address environmental issues at the scale of buildings and urban organisations.



**Rabia Enckell :**

城市礼宾

*Rabia Enckell : urban courtesy*

她对生活空间的建设充满热情，对她来说，建筑是一个负责任和团结的集体行动的表达场所。在设计基于新的生活方式的项目时，它将居民的期望作为其关注的核心。

Passionate about the construction of living spaces, for her, buildings are places where responsible, united collective action finds expression. In designing projects based on new ways of living, she places the expectations of residents at the heart of her concerns.





# 巴黎，

## 光明之城 永恒之城

Paris,  
city of light, eternal city

巴黎是时尚，艺术和浪漫之都。巴黎在世人的眼里都闪耀着光芒得益于它最著名的地标，埃菲尔铁塔。而它距离这个新生地仅有几分钟的路程。

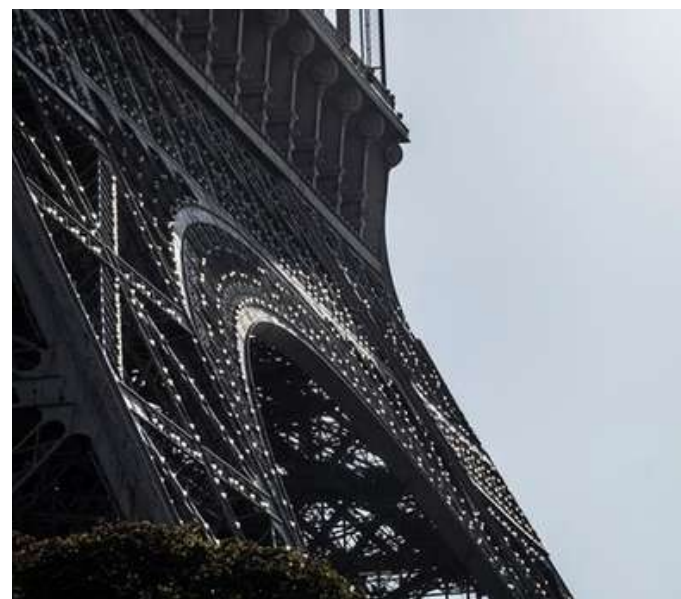
活力十足的15区，和谐的融合了古典和现代之风，穿梭如织的精品店和各式餐厅林立。

Beaugrenelle时尚购物中心，集餐饮娱乐休闲于一体，是巴黎本地人偏爱的娱乐新地标。

*The capital of fashion, art and love, Paris shines in the eyes of the world thanks to its most famous landmark, the Eiffel tower, which stands just a few minutes away from this new address.*

*Lively and urban, the 15th arrondissement is distinguished by its harmonious blend of Haussmannian and modern styles. It is animated by a lifestyle where family life and commerce are combined. The area is ideal for strolling, with elegant boutiques to discover as you stroll through the Beaugrenelle district, iconic restaurants and symbolic monuments of the capital.*

*From the banks of the Seine, to the Bir-Hakeim bridge, via the Ile aux Cygnes and the Champ de Mars... The Scène des Loges is set in the heart of an iconic, grandiose, privileged panorama.*



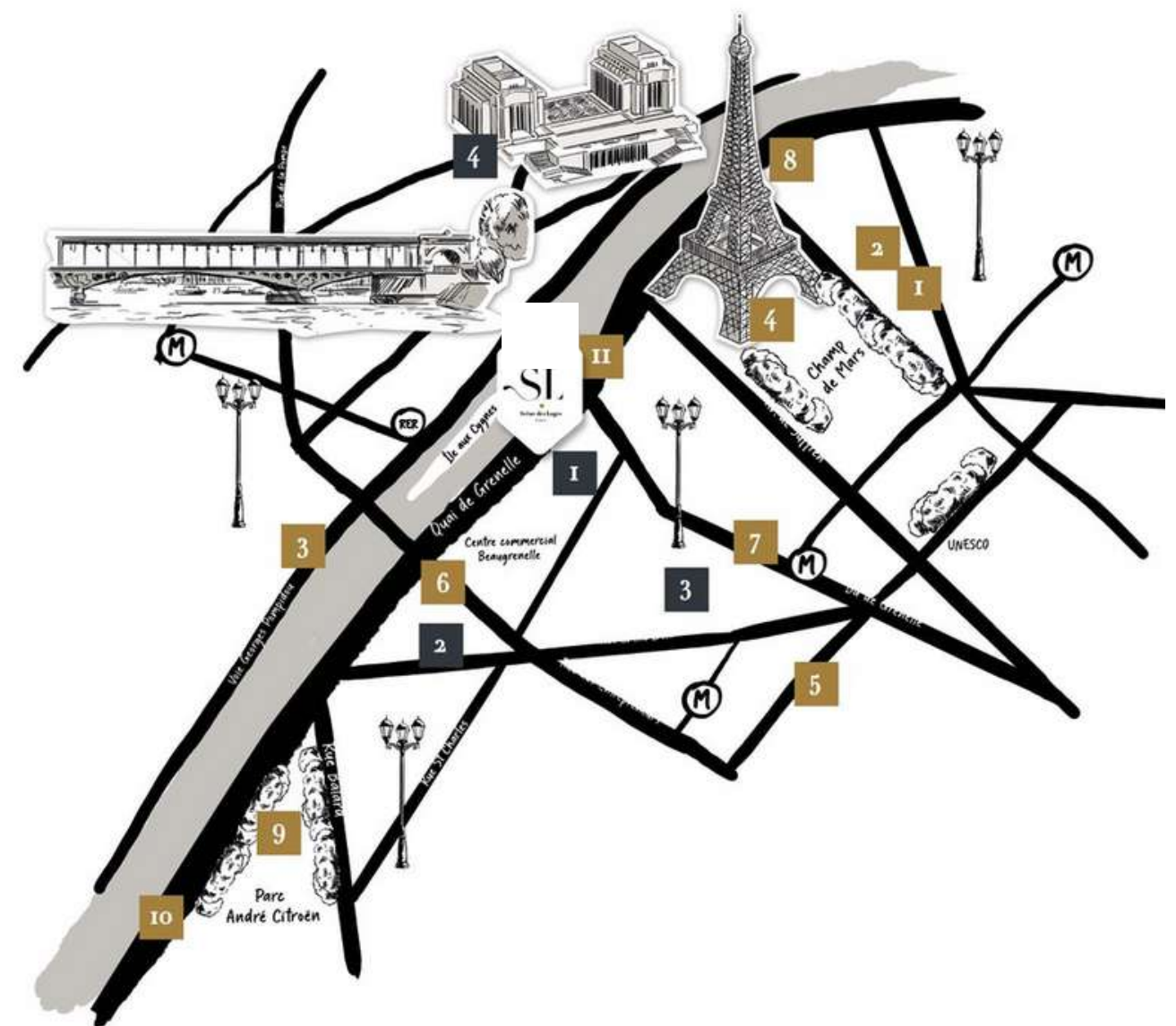
### 必备地址 / The must-haves

- 1 餐厅 Pertinence : 29 Rue de l'Exposition, 75007 Paris
- 2 餐厅 Le Violon d'Ingres : 135 rue Saint Dominique, 75007 Paris
- 3 餐厅 Comice : 31 Avenue de Versailles, 75016 Paris
- 4 餐厅 Le Jules Verne : 2ème étage de la tour Eiffel Avenue Gustave Eiffel, 75007 Paris
- 5 餐厅 Neige d'été : 12, rue de l'Amiral Roussin, 75015 Paris
- 6 Beaugrenelle 商业中心步行8分钟  
Beaugrenelle shopping centre 8 minutes walk away
- 7 Grenelle市场 步行11分钟  
Grenelle market 11 minutes walk away
- 8 Quai Branly博物馆 步行17分钟  
Quai Branly Museum 17 minutes walk away
- 9 西铁城公园 骑车6分钟  
Parc André-Citroën 6 minutes by bike
- 10 A 通过Bas-Meudon进入环形公路只需10分钟  
Access to road via Porte du Bas-Meudon in 10 minutes
- 11 RER C 战神广场铁塔 步行5分钟 地铁6号线4分钟  
RER C Champ de Mars tour Eiffel 5 minute walk away  
and metro 6 Bir-Hakeim 4 minute walk away

### 文化和教育 / Culture and education

- 1 Emeriau 幼儿园和小学 步行3分钟  
Emeriau nursery and primary schools 3 minutes walk away
- 2 Guillaume Apollinaire 中学 步行13分钟  
Guillaume Apollinaire College 13 minutes walk away
- 3 Roger Verlomme 高中 步行11分钟  
Roger Verlomme High School 11 minutes walk away
- 4 人类博物馆 骑车7分钟  
Musée de l'Homme (Museum of Mankind) 7 minutes by bike

Source : Google Maps









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